

## Utah and Europe



**32,600**  
Since 2006: +5,700  
(21.2%)



European companies account for **68%** of foreign affiliate jobs

### Employment within Utah, 2017

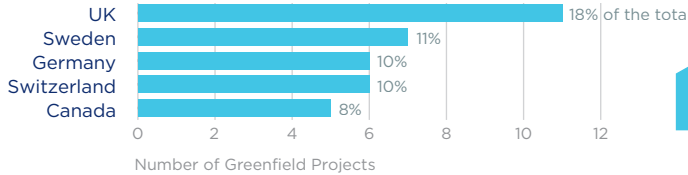
| Country        | Employment |
|----------------|------------|
| United Kingdom | 9,200      |
| France         | 5,800      |
| Germany        | 5,500      |
| Switzerland    | 3,500      |
| Japan          | 2,900      |

On a country basis, U.K. companies operating in Utah represented 19% of total foreign affiliate employment in Utah, with U.K. multinationals supporting approximately 3,400 more jobs in 2017 than in 2010.

Jobs directly supported by European investment. Total European-related jobs are likely to be higher, because these figures do not include jobs created by trade flows, indirect employment effects through distributors or suppliers, or via non-equity arrangements such as strategic alliances, joint ventures, or other deals.



### Sources of Greenfield Foreign Direct Investment (FDI)



**62**  
Greenfield Projects  
(October 2009 - September 2019)

Number of projects does not directly translate to value of projects or jobs added. Greenfield FDI is investment in new assets.



### Utah Goods Exports to Europe, 2018

**\$7 bn**

Primary metals dominate the state's exports to Europe, representing over 70% of Utah's total exports.

#### Top European Export Markets, 2018

| Country        | Exports (\$ millions) |
|----------------|-----------------------|
| United Kingdom | 5,096                 |
| Netherlands    | 447                   |
| Germany        | 404                   |
| France         | 216                   |
| Switzerland    | 165                   |

### Utah Goods Imports from Europe, 2018

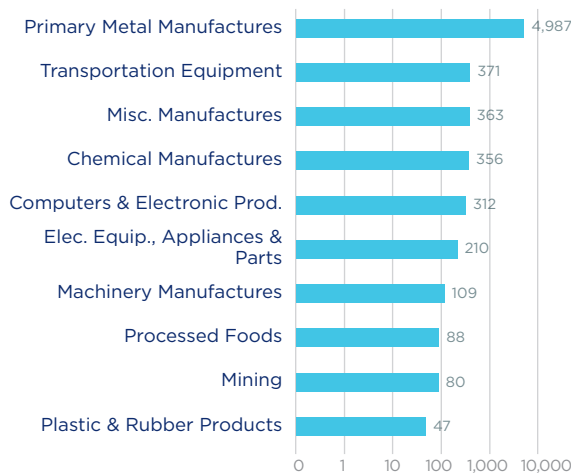
**\$1.5 bn**

Imports are much more diversified than exports. Machinery, chemicals and computers & electronics are the state's top product imports from Europe.

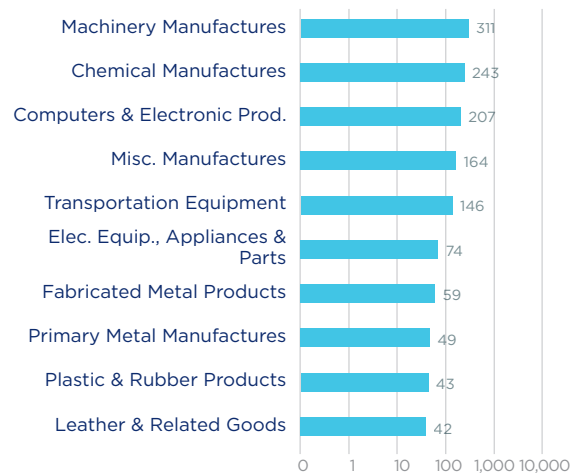
#### Top European Import Markets, 2018

| Country        | Imports (\$ millions) |
|----------------|-----------------------|
| Germany        | 276                   |
| France         | 227                   |
| United Kingdom | 167                   |
| Italy          | 148                   |
| Austria        | 141                   |

#### Top Ten Exports to Europe, 2018 (\$ millions)



#### Top Ten Imports from Europe, 2018 (\$ millions)



Sources: Bureau of Economic Analysis; U.S. Census Bureau; U.S. Department of Commerce; SelectUSA.