KANSAS



Kansas and Europe





35,800

Since 2006: +7,100 (24.7%)

iii

European companies account for

59%

of foreign affiliate jobs

Employment within Kansas, 2017

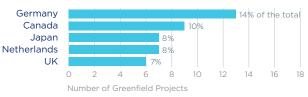
Country	Employment
Japan	10,000
Canada	7,700
United Kingdom	7,400
Switzerland	6,300
Germany	6,100

On a country basis, U.K. companies operating in Kansas represented 12% of total foreign affiliate employment in Kansas, with U.K. multinationals supporting approximately 1,600 more jobs in 2017 than in 2010.

Jobs directly supported by European investment. Total European-related jobs are likely to be higher, because these figures do not include jobs created by trade flows, indirect employment effects through distributors or suppliers, or via non-equity arrangements such as strategic alliances, joint ventures, or other deals.



Sources of Greenfield Foreign Direct Investment (FDI)





Greenfield Projects (October 2009 -September 2019)

Number of projects does not directly translate to value of projects or jobs added. Greenfield FDI is investment in new assets



Kansas Goods Exports to Europe, 2018

\$2.4 bn

Almost 80% of Kansas' exports to Europe were concentrated in four main export categories: transportation equipment, computer & electronic products, machinery and chemicals.

Top European Export Markets, 2018

Country	Exports (\$ millions)
United Kingdom	528
Germany	475
France	298
Spain	126
Netherlands	121

Kansas Goods Imports from Europe, 2018

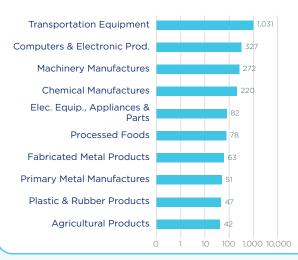
\$3 bn

Transportation equipment represented 26% of the state's total imports from Europe.

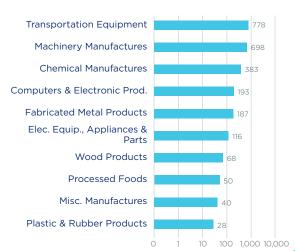
Top European Import Markets, 2018

Country	Imports (\$ millions)
Germany	940
United Kingdom	492
France	280
Italy	240
Spain	182

Top Ten Exports to Europe, 2018 (\$ millions)



Top Ten Imports from Europe, 2018 (\$ millions)



Sources: Bureau of Economic Analysis; U.S. Census Bureau; U.S. Department of Commerce; SelectUSA.