



New Jersey and Europe





199,100

Since 2012: +32,900 (+19.8%)

iii

European companies account for

69% of foreign affiliate jobs

Employment within New Jersey, 2020

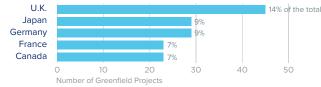
Country	Employment
France	41,400
United Kingdom	36,200
Germany	33,600
Switzerland	32,500
Canada	26,600

On a country basis, French companies operating in New Jersey represented 14% of total foreign affiliate employment in New Jersey, with French multinationals supporting approximately 11,500 more jobs in 2020 than in 2012.

Jobs directly supported by European investment. Total European-related jobs are likely to be higher, because these figures do not include jobs created by trade flows, indirect employment effects through distributors or suppliers, or via non-equity arrangements such as strategic alliances, joint ventures, or other deals.



Sources of Greenfield Foreign Direct Investment (FDI)





323

Greenfield Projects (July 2011 - June 2021)

Number of projects does not directly translate to value of projects or jobs added. Greenfield FDI is investment in new assets. Greenfield projects listed on the right hand side are Greenfield projects in the state from all countries.



New Jersey Goods Exports to Europe, 2021

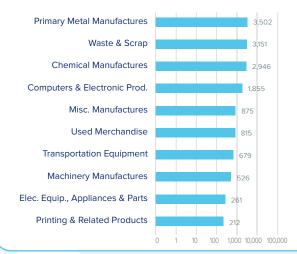
\$16.0 bn

Top exports consist of primary metal manufactures and waste & scrap.

Top European Export Markets, 2021

Country	Exports (\$ millions)
United Kingdom	4,360
Italy	2,478
Germany	2,100
Netherlands	1,569
Belgium	994

Top Ten Exports to Europe, 2021 (\$ millions)



New Jersey Goods Imports from Europe, 2021

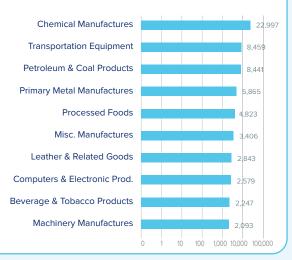
\$72.3 br

About one-third of New Jersey's imports from Europe in 2021 was related to the chemicals industry.

Top European Import Markets, 2021

Country	Imports (\$ millions)
Switzerland	12,100
Italy	10,436
United Kingdom	7,859
Germany	7,857
Russia	5,072

Top Ten Imports from Europe, 2021 (\$ millions)



Sources: Bureau of Economic Analysis; U.S. Census Bureau; U.S. Department of Commerce; SelectUSA.