



# **New Hampshire and Europe**





35,700

Since 2012: +7,500 (+26.6%)

iti

European companies account for

**71%** of foreign affiliate jobs

## **Employment within New Hampshire, 2020**

Country	Employment
United Kingdom	12,900
Netherlands	7,500
Canada	6,200
Japan	4,900
France	4,100

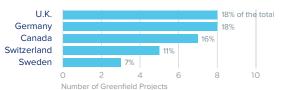
On a country basis, U.K. companies operating in New Hampshire represented 26% of total foreign affiliate employment in New Hampshire, with U.K. multinationals supporting approximately 2,600 more jobs in 2020 than in 2012.

\*Netherlands employment data suppressed to avoid disclosure of individual company data. Range of 5,000 to 9,999 employees given.

Jobs directly supported by European investment. Total European-related jobs are likely to be higher, because these figures do not include jobs created by trade flows, indirect employment effects through distributors or suppliers, or via non-equity arrangements such as strategic alliances, joint ventures, or other deals.



# Sources of Greenfield Foreign Direct Investment (FDI)



44

Greenfield Projects (July 2011 - June 2021)

Number of projects does not directly translate to value of projects or jobs added. Greenfield FDI is investment in new assets. Greenfield projects listed on the right hand side are Greenfield projects in the state from all countries.



#### **New Hampshire Goods Exports to Europe, 2021**

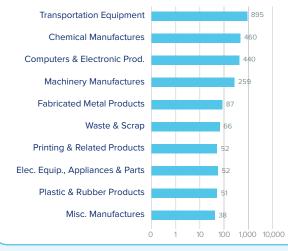
\$2.5 bn

Transportation equipment and chemicals were the top two exports to Europe from New Hampshire in 2021. Combined these two exports made up almost 55% of the state's total exports to Europe

### Top European Export Markets, 2021

Country	Exports (\$ millions)
Germany	915
Ireland	336
Netherlands	201
France	177
United Kingdom	150

# Top Ten Exports to Europe, 2021 (\$ millions)



#### **New Hampshire Goods Imports from Europe, 2021**

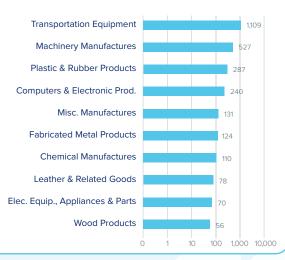
\$3.1 br

Transportation equipment represented 36% of the state's total imports from Europe.

### **Top European Import Markets, 2021**

Country	
Germany	620
Poland	619
Sweden	254
Italy	235
United Kingdom	222

# Top Ten Imports from Europe, 2021 (\$ millions)



Sources: Bureau of Economic Analysis; U.S. Census Bureau; U.S. Department of Commerce; SelectUSA.