

## Louisiana and Europe



**46,500**

Since 2012: +6,300  
(+15.7%)



European companies  
account for  
**61%**  
of foreign affiliate jobs

### Employment within Louisiana, 2020

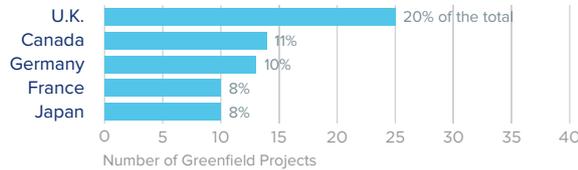
Country	Employment
United Kingdom	15,800
Canada	13,600
France	9,900
Germany	6,800
Switzerland	4,400

On a country basis, U.K. companies operating in Louisiana represented 21% of total foreign affiliate employment in Louisiana, with U.K. multinationals supporting approximately 1,900 fewer jobs in 2020 than in 2012.

Jobs directly supported by European investment. Total European-related jobs are likely to be higher, because these figures do not include jobs created by trade flows, indirect employment effects through distributors or suppliers, or via non-equity arrangements such as strategic alliances, joint ventures, or other deals.



### Sources of Greenfield Foreign Direct Investment (FDI)



**127**  
Greenfield Projects  
(July 2011 - June 2021)

Number of projects does not directly translate to value of projects or jobs added. Greenfield FDI is investment in new assets. Greenfield projects listed on the right hand side are Greenfield projects in the state from all countries.



### Louisiana Goods Exports to Europe, 2021

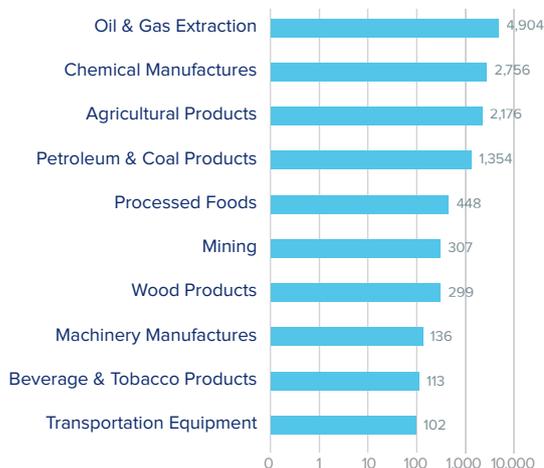
**\$13.0 bn**

The majority of the state's exports consist of energy, chemical and agricultural products.

#### Top European Export Markets, 2021

Country	Exports (\$ millions)
Netherlands	2,214
United Kingdom	1,992
Spain	1,745
Belgium	1,166
Germany	1,152

#### Top Ten Exports to Europe, 2021 (\$ millions)



### Louisiana Goods Imports from Europe, 2021

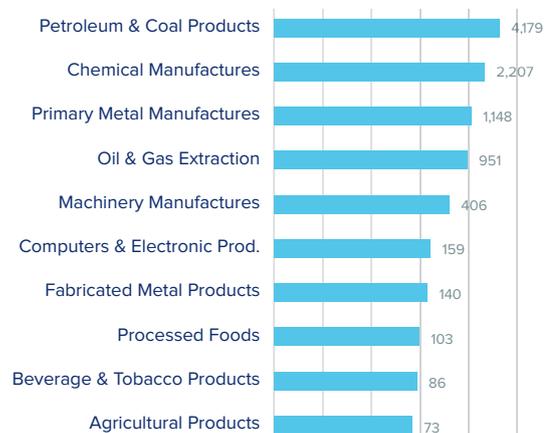
**\$9.9 bn**

Petroleum & coal products were Louisiana's top imported good from Europe.

#### Top European Import Markets, 2021

Country	Imports (\$ millions)
Russia	5,476
United Kingdom	817
Germany	481
France	349
Kazakhstan	291

#### Top Ten Imports from Europe, 2021 (\$ millions)



Sources: Bureau of Economic Analysis; U.S. Census Bureau; U.S. Department of Commerce; SelectUSA.