

 **Iowa and Europe**



35,600
Since 2012: +100 (0.3%)



European companies account for **56%** of foreign affiliate jobs

Employment within Iowa, 2020

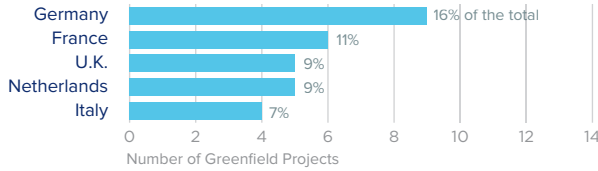
Country	Employment
United Kingdom	7,900
Germany	7,400
Netherlands	5,500
Japan	5,200
France	4,200

On a country basis, U.K. companies operating in Iowa represented 12% of total foreign affiliate employment in Iowa, with U.K. multinationals supporting approximately 2,500 fewer jobs in 2020 than in 2012.

Jobs directly supported by European investment. Total European-related jobs are likely to be higher, because these figures do not include jobs created by trade flows, indirect employment effects through distributors or suppliers, or via non-equity arrangements such as strategic alliances, joint ventures, or other deals.



Sources of Greenfield Foreign Direct Investment (FDI)



56
Greenfield Projects
(July 2011 - June 2021)

Number of projects does not directly translate to value of projects or jobs added. Greenfield FDI is investment in new assets. Greenfield projects listed on the right hand side are Greenfield projects in the state from all countries.



Iowa Goods Exports to Europe, 2021

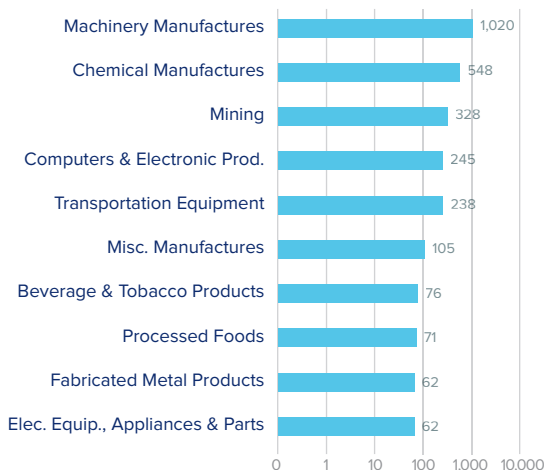
\$3.0 bn

Machinery manufactures accounted for 34% of total exports, or roughly one billion. Chemicals, the second largest export category, represented about half of that amount.

Top European Export Markets, 2021

Country	Exports (\$ millions)
Germany	681
Netherlands	400
United Kingdom	329
France	214
Italy	178

Top Ten Exports to Europe, 2021 (\$ millions)



Iowa Goods Imports from Europe, 2021

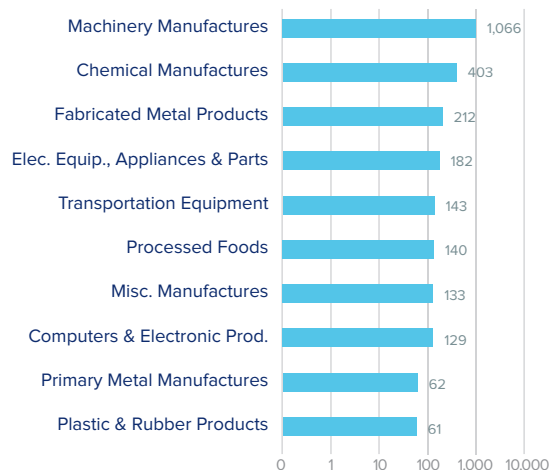
\$2.7 bn

Machinery manufactures and chemicals were also the top product imports from Europe.

Top European Import Markets, 2021

Country	Imports (\$ millions)
Germany	808
Italy	404
France	202
United Kingdom	200
Austria	159

Top Ten Imports from Europe, 2021 (\$ millions)



Sources: Bureau of Economic Analysis; U.S. Census Bureau; U.S. Department of Commerce; SelectUSA.