



🔀 🔲 Florida and Europe





224,200

Since 2012: +57,300 (+34.3%)



European companies account for

63% of foreign affiliate jobs

Employment within Florida, 2020

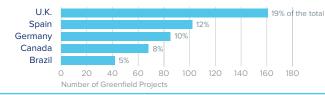
Country	Employment
United Kingdom	66,900
Canada	54,000
Germany	34,000
France	32,700
Switzerland	29,400

On a country basis, U.K. companies operating in Florida represented 19% of total foreign affiliate employment in Florida, with U.K. multinationals supporting approximately 20,400 more jobs in 2020 than in 2012.

Jobs directly supported by European investment. Total European-related jobs are likely to be higher, because these figures do not include jobs created by trade flows, indirect employment effects through distributors or suppliers, or via non-equity arrangements such as strategic alliances, joint ventures, or other deals.



Sources of Greenfield Foreign Direct Investment (FDI)





Greenfield Projects (July 2011 - June 2021)

Number of projects does not directly translate to value of projects or jobs added. Greenfield FDI is investment in new assets. Greenfield projects listed on the right hand side are Greenfield projects in the state from all countries.



Florida Goods Exports to Europe, 2021

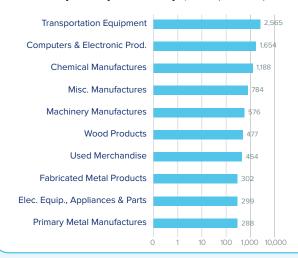
\$9.7 bn

Transportation Equipment accounts for about 27% of Florida's total exports to Europe.

Top European Export Markets, 2021

Country	Exports (\$ millions)
United Kingdom	1,720
Germany	1,454
Netherlands	1,143
Italy	770
France	759

Top Ten Exports to Europe, 2021 (\$ millions)



Florida Goods Imports from Europe, 2021

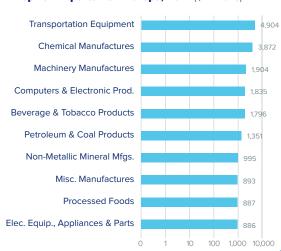
\$26.0 bn

Florida's imports from Europe are concentrated in transportation equipment and chemicals, representing a 19% and 15% share of the state's total imports from Europe,

Top European Import Markets, 2021

Country	Imports (\$ millions)
Germany	4,729
France	3,335
Ireland	3,204
Italy	2,735
United Kingdom	2,204

Top Ten Imports from Europe, 2021 (\$ millions)



Sources: Bureau of Economic Analysis; U.S. Census Bureau; U.S. Department of Commerce; SelectUSA