

## Mississippi and Europe



**20,100**  
Since 2006: +7,600  
(+60.8%)



European companies  
account for  
**51%**  
of foreign affiliate jobs

### Employment within Mississippi, 2018

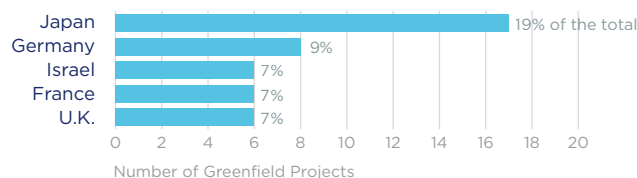
Country	Employment
Japan	10,300
France	4,900
United Kingdom	4,600
Germany	4,000
Canada	3,700

On a country basis, French companies operating in Mississippi represented 12% of total foreign affiliate employment in Mississippi, with French multinationals supporting approximately 2,800 more jobs in 2018 than in 2010.

Jobs directly supported by European investment. Total European-related jobs are likely to be higher, because these figures do not include jobs created by trade flows, indirect employment effects through distributors or suppliers, or via non-equity arrangements such as strategic alliances, joint ventures, or other deals.



### Sources of Greenfield Foreign Direct Investment (FDI)



**89**  
Greenfield Projects  
(October 2010 -  
September 2020)

Number of projects does not directly translate to value of projects or jobs added. Greenfield FDI is investment in new assets.



### Mississippi Goods Exports to Europe, 2019

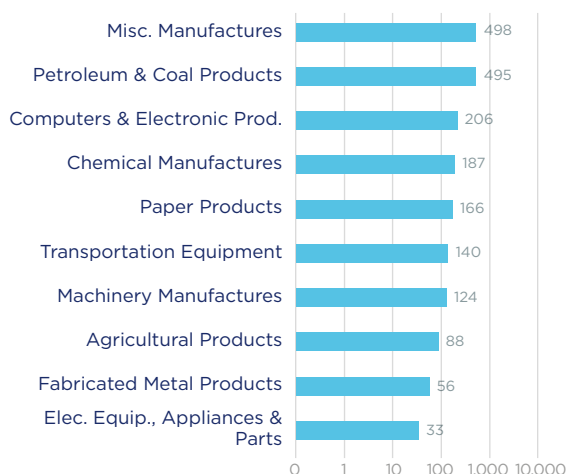
**\$2.1 bn**

Miscellaneous manufactures represented about 24% of Mississippi's total exports to Europe in 2019. The next largest export category was petroleum & coal, also accounting for 24% of total exports.

#### Top European Export Markets, 2019

Country	Exports (\$ millions)
Netherlands	531
Belgium	451
Germany	219
United Kingdom	159
Turkey	117

#### Top Ten Exports to Europe, 2019 (\$ millions)



### Mississippi Goods Imports from Europe, 2019

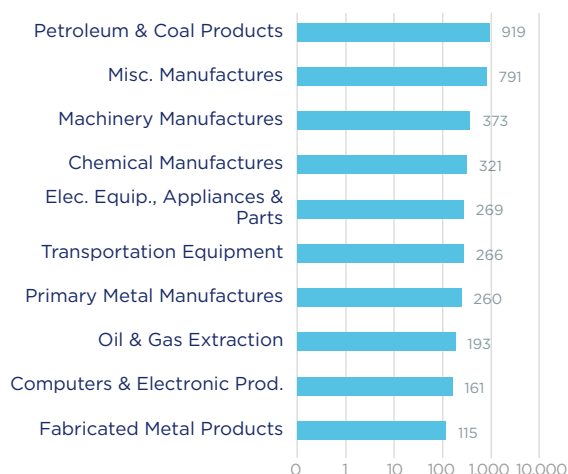
**\$3.9 bn**

Imports from Europe were relatively diverse, with seven different product categories each accounting for over \$200 million worth of European imports in 2019.

#### Top European Import Markets, 2019

Country	Imports (\$ millions)
Germany	676
Belgium	566
Ireland	522
Russia	451
United Kingdom	372

#### Top Ten Imports from Europe, 2019 (\$ millions)



Sources: Bureau of Economic Analysis; U.S. Census Bureau; U.S. Department of Commerce; SelectUSA.