

Michigan and Europe



Employment within Michigan, 2018

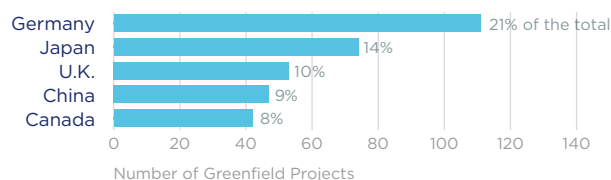
| Country | Employment |
|----------------|------------|
| Germany | 53,400 |
| United Kingdom | 39,500 |
| Netherlands | 37,500* |
| Japan | 34,000 |
| Canada | 31,800 |

On a country basis, German companies operating in Michigan represented 17% of total foreign affiliate employment in Michigan, with German multinationals supporting approximately 27,500 more jobs in 2018 than in 2010. *Netherlands employment data suppressed to avoid disclosure of individual company data. Range of 25,000 - 49,999 employees given.

Jobs directly supported by European investment. Total European-related jobs are likely to be higher, because these figures do not include jobs created by trade flows, indirect employment effects through distributors or suppliers, or via non-equity arrangements such as strategic alliances, joint ventures, or other deals.



Sources of Greenfield Foreign Direct Investment (FDI)



Number of projects does not directly translate to value of projects or jobs added. Greenfield FDI is investment in new assets.



Michigan Goods Exports to Europe, 2019

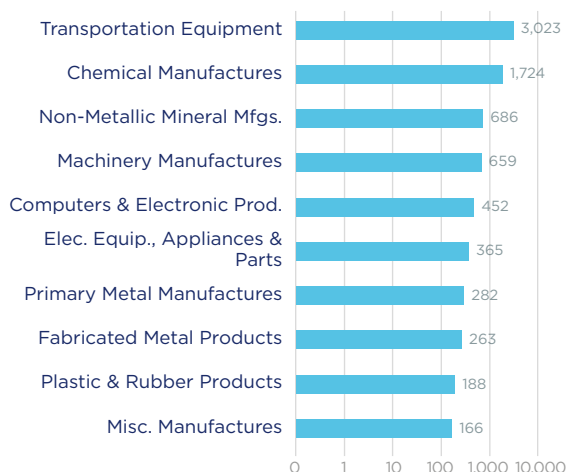
\$8.3 bn

Not surprisingly, transportation equipment is the largest exported product, representing 36% of the state's total exports to Europe.

Top European Export Markets, 2019

| Country | Exports (\$ millions) |
|----------------|-----------------------|
| Germany | 2,047 |
| Italy | 1,173 |
| Belgium | 928 |
| United Kingdom | 904 |
| Spain | 637 |

Top Ten Exports to Europe, 2019 (\$ millions)



Michigan Goods Imports from Europe, 2019

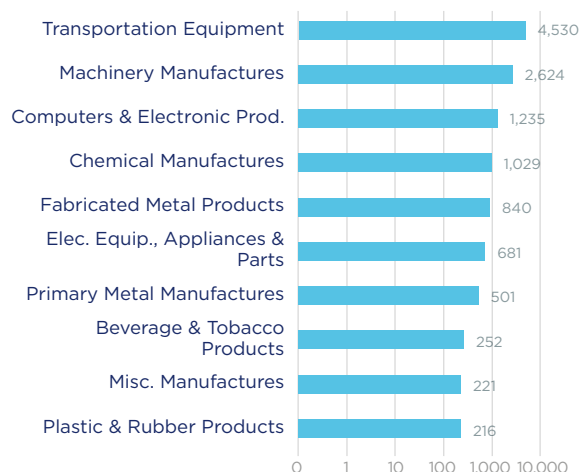
\$13.3 bn

Imports from Europe mainly consist of transportation equipment and machinery.

Top European Import Markets, 2019

| Country | Imports (\$ millions) |
|----------------|-----------------------|
| Germany | 4,539 |
| Italy | 2,662 |
| Spain | 1,220 |
| France | 743 |
| United Kingdom | 686 |

Top Ten Imports from Europe, 2019 (\$ millions)



Sources: Bureau of Economic Analysis; U.S. Census Bureau; U.S. Department of Commerce; SelectUSA.