Kansas and Europe





37,200

Since 2006: +8,500 (+29.6%)

iii

European companies account for

54%

of foreign affiliate jobs

Employment within Kansas, 2018

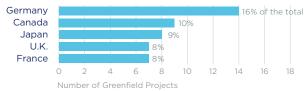
Country	Employment
Japan	11,500
Canada	9,300
United Kingdom	8,600
Switzerland	7,100
Germany	6,700

On a country basis, U.K. companies operating in Kansas represented 12% of total foreign affiliate employment in Kansas, with U.K. multinationals supporting approximately 2,800 more jobs in 2018 than in 2010.

Jobs directly supported by European investment. Total European-related jobs are likely to be higher, because these figures do not include jobs created by trade flows, indirect employment effects through distributors or suppliers, or via non-equity arrangements such as strategic alliances, joint ventures, or other deals.



Sources of Greenfield Foreign Direct Investment (FDI)





Greenfield Projects (October 2010 -September 2020)

Number of projects does not directly translate to value of projects or jobs added. Greenfield FDI is investment in new assets



Kansas Goods Exports to Europe, 2019

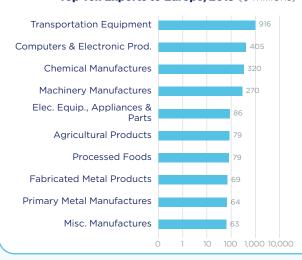
\$2.6 bn

Almost 75% of Kansas's exports to Europe was concentrated in four main export categories: transportation equipment, computer & electronic products, chemicals and machinery.

Top European Export Markets, 2019

Country	Exports (\$ millions)
Germany	508
United Kingdom	463
France	234
Austria	154
Spain	152

Top Ten Exports to Europe, 2019 (\$ millions)



Kansas Goods Imports from Europe, 2019

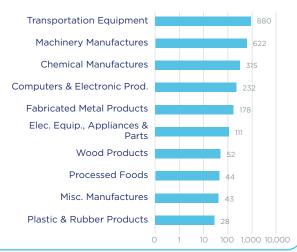
\$3.1 bn

Transportation equipment represented 28% of the state's total imports from Europe.

Top European Import Markets, 2019

Country	Imports (\$ millions)
Germany	927
United Kingdom	513
Italy	326
France	296
Turkey	133

Top Ten Imports from Europe, 2019 (\$ millions)



Sources: Bureau of Economic Analysis; U.S. Census Bureau; U.S. Department of Commerce; SelectUSA.