

Iowa and Europe



34,200
Since 2006: +3,400
(+11.0%)



European companies account for **57%** of foreign affiliate jobs

Employment within Iowa, 2018

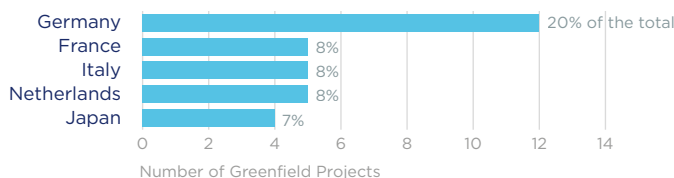
Country	Employment
United Kingdom	7,200
Germany	6,400
Netherlands	5,400
Japan	5,100
Canada	4,200

On a country basis, U.K. companies operating in Iowa represented 12% of total foreign affiliate employment in Iowa, with U.K. multinationals supporting approximately 900 fewer jobs in 2018 than in 2010.

Jobs directly supported by European investment. Total European-related jobs are likely to be higher, because these figures do not include jobs created by trade flows, indirect employment effects through distributors or suppliers, or via non-equity arrangements such as strategic alliances, joint ventures, or other deals.



Sources of Greenfield Foreign Direct Investment (FDI)



60
Greenfield Projects
(October 2010 - September 2020)

Number of projects does not directly translate to value of projects or jobs added. Greenfield FDI is investment in new assets.



Iowa Goods Exports to Europe, 2019

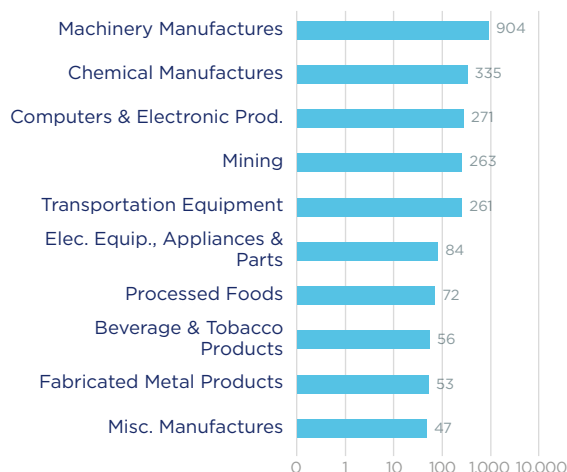
\$2.5 bn

Machinery manufactures accounted for 36% of total exports, or roughly \$900 million. Chemicals, the second largest export category, represented less than half of that amount.

Top European Export Markets, 2019

Country	Exports (\$ millions)
Germany	513
United Kingdom	315
Netherlands	302
France	284
Italy	126

Top Ten Exports to Europe, 2019 (\$ millions)



Iowa Goods Imports from Europe, 2019

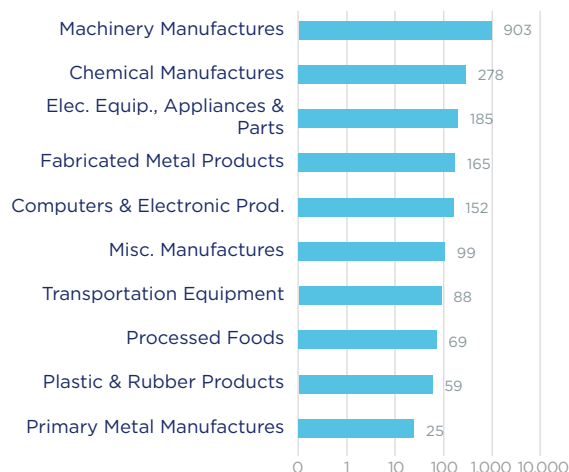
\$2.2 bn

Machinery manufactures and chemicals were also the top product imports from Europe.

Top European Import Markets, 2019

Country	Imports (\$ millions)
Germany	700
Italy	302
United Kingdom	178
France	133
Netherlands	128

Top Ten Imports from Europe, 2019 (\$ millions)



Sources: Bureau of Economic Analysis; U.S. Census Bureau; U.S. Department of Commerce; SelectUSA.