

Mississippi and Europe



21,900

Since 2012: +1,000 (4.8%)



European companies account for **47%** of foreign affiliate jobs

Employment within Mississippi, 2021

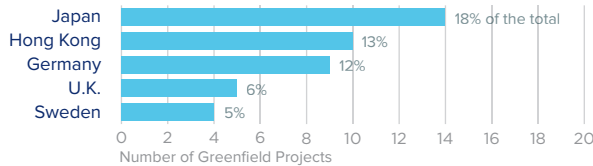
| Country | Employment |
|----------------|------------|
| Japan | 10,100 |
| Canada | 5,500 |
| United Kingdom | 5,300 |
| France | 5,100 |
| Germany | 4,400 |

On a country basis, U.K. companies operating in Mississippi represented 11% of total foreign affiliate employment in Mississippi, with U.K. multinationals supporting approximately 600 fewer jobs in 2021 than in 2012.

Jobs directly supported by European investment. Total European-related jobs are likely to be higher, because these figures do not include jobs created by trade flows, indirect employment effects through distributors or suppliers, or via non-equity arrangements such as strategic alliances, joint ventures, or other deals.



Sources of Greenfield Foreign Direct Investment (FDI)



78
Greenfield Projects
(July 2013 - June 2023)

Number of projects does not directly translate to value of projects or jobs added. Greenfield FDI is investment in new assets. Greenfield projects listed on the right hand side are Greenfield projects in the state from all countries.



Mississippi Goods Exports to Europe, 2022

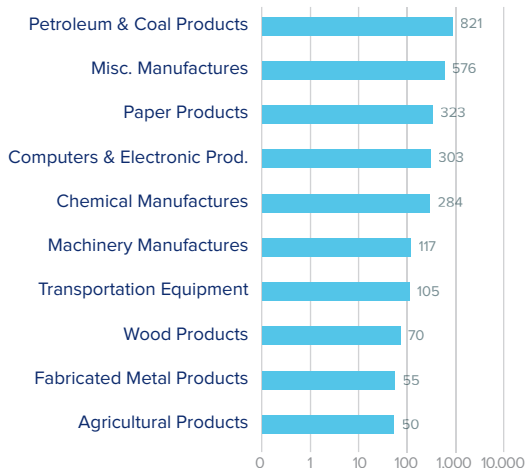
\$2.8 bn

Petroleum & coal products represented about 29% of Mississippi's total exports to Europe in 2022. The next largest export category was miscellaneous manufactures, accounting for 20% of total exports.

Top European Export Markets, 2022

| Country | Exports (\$ millions) |
|----------------|-----------------------|
| Belgium | 912 |
| Netherlands | 730 |
| United Kingdom | 250 |
| Germany | 248 |
| Türkiye | 147 |

Top Ten Exports to Europe, 2022 (\$ millions)



Mississippi Goods Imports from Europe, 2022

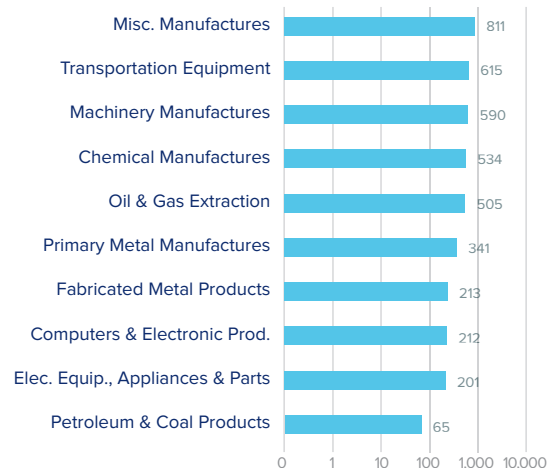
\$4.3 bn

Imports from Europe were relatively diverse, with nine different product categories each accounting for over \$200 million worth of European imports in 2022.

Top European Import Markets, 2022

| Country | Imports (\$ millions) |
|----------------|-----------------------|
| Germany | 1,012 |
| United Kingdom | 725 |
| Ireland | 588 |
| France | 457 |
| Italy | 349 |

Top Ten Imports from Europe, 2022 (\$ millions)



Sources: Bureau of Economic Analysis; U.S. Census Bureau; U.S. Department of Commerce; SelectUSA.