Kansas and Europe

Jobs

42,600

Since 2012: +8,000 (+23.1%)

European companies account for **57%** of foreign affiliate jobs

Employment within Kansas, 2021

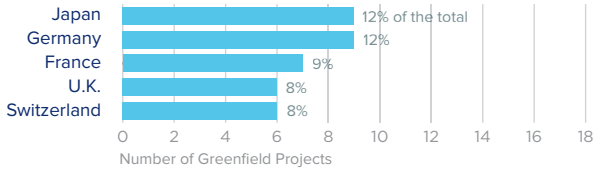
Country	Employment
Canada	10,600
Germany	10,200
United Kingdom	9,000
Switzerland	7,200
Japan	6,400

On a country basis, German companies operating in Kansas represented 14% of total foreign affiliate employment in Kansas, with German multinationals supporting approximately 4,300 more jobs in 2021 than in 2012.

Jobs directly supported by European investment. Total European-related jobs are likely to be higher, because these figures do not include jobs created by trade flows, indirect employment effects through distributors or suppliers, or via non-equity arrangements such as strategic alliances, joint ventures, or other deals.

Investment

Sources of Greenfield Foreign Direct Investment (FDI)



75

Greenfield Projects (July 2013 - June 2023)

Number of projects does not directly translate to value of projects or jobs added. Greenfield FDI is investment in new assets. Greenfield projects listed on the right hand side are Greenfield projects in the state from all countries.

Trade

Kansas Goods Exports to Europe, 2022

$2.4 bn

Over 75% of Kansas's exports to Europe was concentrated in four main export categories: transportation equipment, computer & electronic products, machinery and chemicals.

Kansas Goods Imports from Europe, 2022

$2.7 bn

Machinery represented 23% of the state's total imports from Europe.

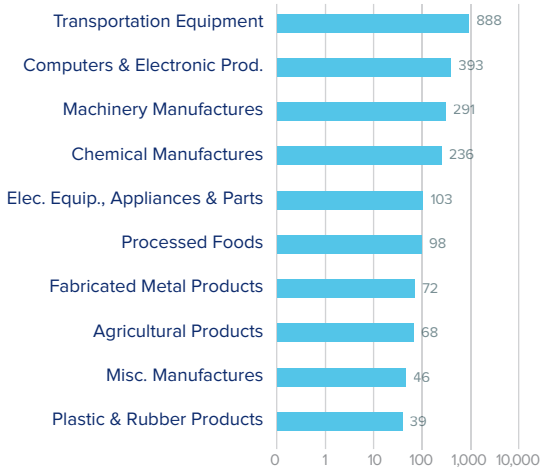
Top European Export Markets, 2022

Country	Exports ($ millions)
Germany	528
United Kingdom	335
France	279
Netherlands	154
Italy	138

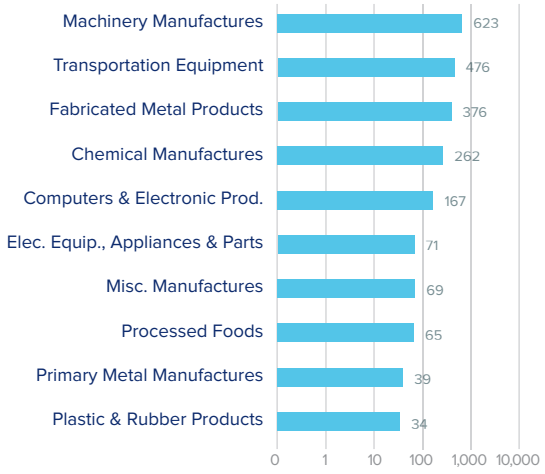
Top European Import Markets, 2022

Country	Imports ($ millions)
Germany	792
United Kingdom	336
Italy	252
France	174
Ireland	153

Top Ten Exports to Europe, 2022 ($ millions)



Top Ten Imports from Europe, 2022 ($ millions)



Sources: Bureau of Economic Analysis; U.S. Census Bureau; U.S. Department of Commerce; SelectUSA.