



# **Utah and Europe**





35,100

Since 2012: +10,100 (+40.4%)

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European companies account for

**65%** of foreign affiliate jobs

#### **Employment within Utah, 2020**

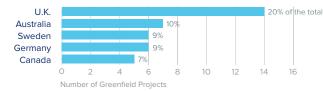
Country	Employment
United Kingdom	10,400
Germany	6,400
France	5,500
Canada	4,500
Switzerland	4,000

On a country basis, U.K. companies operating in Utah represented 19% of total foreign affiliate employment in Utah, with U.K. multinationals supporting approximately 3,200 more jobs in 2020 than in 2012.

Jobs directly supported by European investment. Total European-related jobs are likely to be higher, because these figures do not include jobs created by trade flows, indirect employment effects through distributors or suppliers, or via non-equity arrangements such as strategic alliances, joint ventures, or other deals.



#### **Sources of Greenfield Foreign Direct Investment (FDI)**





69

Greenfield Projects (July 2011 - June 2021)

Number of projects does not directly translate to value of projects or jobs added. Greenfield FDI is investment in new assets. Greenfield projects listed on the right hand side are Greenfield projects in the state from all countries.



#### **Utah Goods Exports to Europe, 2021**

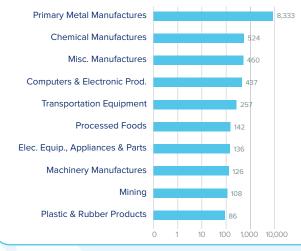
## \$10.8 bn

Primary metals dominate the state's exports to Europe, representing almost 80% of Utah's total exports.

#### **Top European Export Markets, 2021**

Country	Exports (\$ millions)
<b>United Kingdom</b>	8,540
Netherlands	561
Germany	346
France	290
Italy	189

### Top Ten Exports to Europe, 2021 (\$ millions)



### **Utah Goods Imports from Europe, 2021**

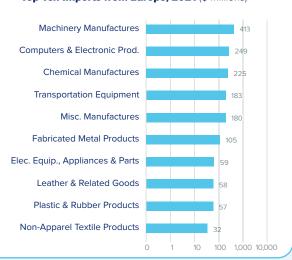
## \$1.9 br

Imports are much more diversified than exports. Machinery, computers & electronic products and chemicals are the state's top imports from Europe.

### Top European Import Markets, 2021

Country	Imports (\$ millions)
Germany	357
France	225
Italy	179
United Kingdom	163
Netherlands	135

### Top Ten Imports from Europe, 2021 (\$ millions)



Sources: Bureau of Economic Analysis; U.S. Census Bureau; U.S. Department of Commerce; SelectUSA