



North Carolina and Europe





203,300

Since 2012: +45,800 (+29.1%)



European companies account for

69% of foreign affiliate jobs

Employment within North Carolina, 2020

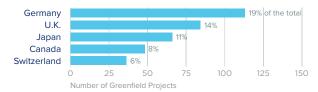
Country	Employment
Germany	41,800
United Kingdom	39,200
Netherlands	37,500
Japan	27,400
Canada	22,500

On a country basis, German companies operating in North Carolina represented 14% of total foreign affiliate employment in North Carolina, with German multinationals supporting approximately 13,500 more jobs in 2020 than in 2012.

Jobs directly supported by European investment. Total European-related jobs are likely to be higher, because these figures do not include jobs created by trade flows, indirect employment effects through distributors or suppliers, or via non-equity arrangements such as strategic alliances, joint ventures, or other deals.



Sources of Greenfield Foreign Direct Investment (FDI)





Greenfield Projects (July 2011 - June 2021)

Number of projects does not directly translate to value of projects or jobs added. Greenfield FDI is investment in new assets. Greenfield projects listed on the right hand side are Greenfield projects in the state from all countries.



North Carolina Goods Exports to Europe, 2021

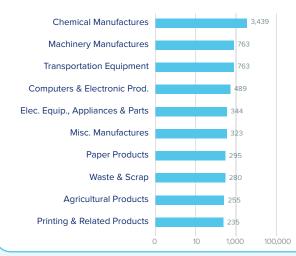
\$8.4 bn

Chemical manufactures account for over 40% of total exports to Europe.

Top European Export Markets, 2021

Country	Exports (\$ millions)
France	1,386
Netherlands	946
Germany	873
United Kingdom	847
Belgium	801

Top Ten Exports to Europe, 2021 (\$ millions)



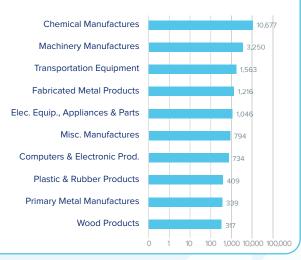
North Carolina Goods Imports from Europe, 2021

Imports from Europe mainly consist of chemicals, machinery and transportation equipment.

Top European Import Markets, 2021

Country	
Ireland	8,792
Germany	7,519
Netherlands	2,032
Italy	1,916
United Kingdom	1,635

Top Ten Imports from Europe, 2021 (\$ millions)



Sources: Bureau of Economic Analysis; U.S. Census Bureau; U.S. Department of Commerce; SelectUSA