

## North Carolina and Europe



### Employment within North Carolina, 2019

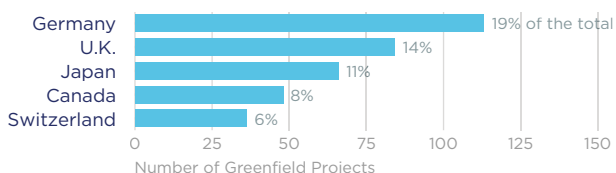
| Country        | Employment |
|----------------|------------|
| Netherlands    | 44,400     |
| Germany        | 40,800     |
| United Kingdom | 38,800     |
| Japan          | 28,500     |
| Canada         | 22,000     |

On a country basis, Dutch companies operating in North Carolina represented 15% of total foreign affiliate employment in North Carolina, with Dutch multinationals supporting approximately 35,900 more jobs in 2019 than in 2012.

Jobs directly supported by European investment. Total European-related jobs are likely to be higher, because these figures do not include jobs created by trade flows, indirect employment effects through distributors or suppliers, or via non-equity arrangements such as strategic alliances, joint ventures, or other deals.



### Sources of Greenfield Foreign Direct Investment (FDI)



Number of projects does not directly translate to value of projects or jobs added. Greenfield FDI is investment in new assets. Greenfield projects listed on the right hand side are Greenfield projects in the state from all countries.



### North Carolina Goods Exports to Europe, 2020

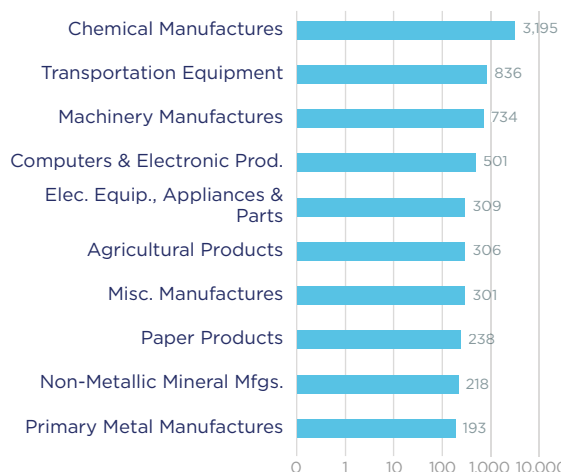
**\$7.8 bn**

Chemical manufactures account for over 40% of total exports to Europe.

#### Top European Export Markets, 2020

| Country        | Exports (\$ millions) |
|----------------|-----------------------|
| France         | 1,247                 |
| Netherlands    | 1,110                 |
| Germany        | 856                   |
| United Kingdom | 737                   |
| Belgium        | 695                   |

#### Top Ten Exports to Europe, 2020 (\$ millions)



### North Carolina Goods Imports from Europe, 2020

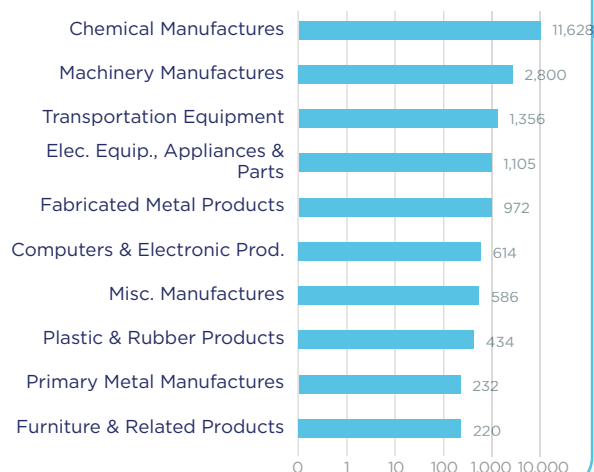
**\$25.1 bn**

Imports from Europe mainly consist of chemicals, machinery and transportation equipment.

#### Top European Import Markets, 2020

| Country     | Imports (\$ millions) |
|-------------|-----------------------|
| Germany     | 9,216                 |
| Ireland     | 5,102                 |
| Netherlands | 1,563                 |
| Italy       | 1,519                 |
| France      | 1,457                 |

#### Top Ten Imports from Europe, 2020 (\$ millions)



Sources: Bureau of Economic Analysis; U.S. Census Bureau; U.S. Department of Commerce; SelectUSA.