

## Michigan and Europe



### Employment within Michigan, 2019

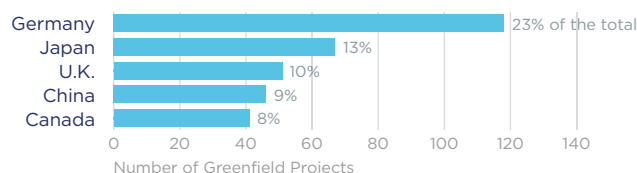
Country	Employment
Germany	52,100
United Kingdom	38,700
Netherlands	37,500
Japan	35,000
Canada	30,600

On a country basis, German companies operating in Michigan represented 16% of total foreign affiliate employment in Michigan, with German multinationals supporting approximately 22,600 more jobs in 2019 than in 2012.  
\*Netherlands employment data suppressed to avoid disclosure of individual company data. Range of 25,000 - 49,999 employees given.

Jobs directly supported by European investment. Total European-related jobs are likely to be higher, because these figures do not include jobs created by trade flows, indirect employment effects through distributors or suppliers, or via non-equity arrangements such as strategic alliances, joint ventures, or other deals.



### Sources of Greenfield Foreign Direct Investment (FDI)



Number of projects does not directly translate to value of projects or jobs added. Greenfield FDI is investment in new assets. Greenfield projects listed on the right hand side are Greenfield projects in the state from all countries.



### Michigan Goods Exports to Europe, 2020

**\$7.1 bn**

Transportation equipment is the largest exported product, representing 32% of the state's total exports to Europe.

#### Top European Export Markets, 2020

Country	Exports (\$ millions)
Germany	1,619
Italy	994
Spain	897
Belgium	750
United Kingdom	700

### Michigan Goods Imports from Europe, 2020

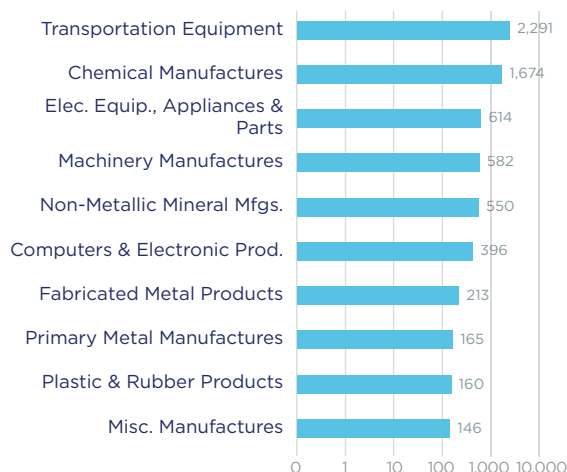
**\$11.7 bn**

Imports from Europe mainly consist of transportation equipment and machinery.

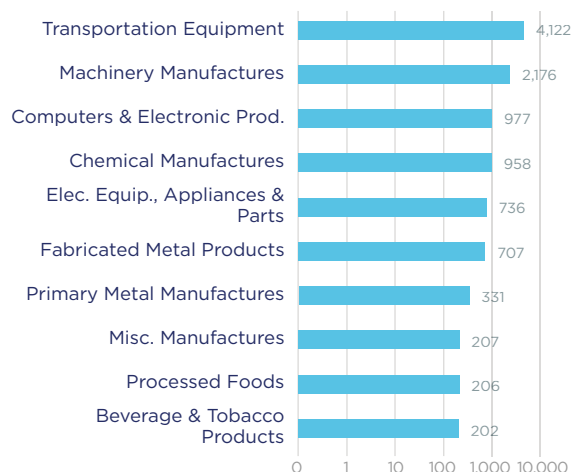
#### Top European Import Markets, 2020

Country	Imports (\$ millions)
Germany	3,565
Italy	2,770
Spain	818
France	610
United Kingdom	607

#### Top Ten Exports to Europe, 2020 (\$ millions)



#### Top Ten Imports from Europe, 2020 (\$ millions)



Sources: Bureau of Economic Analysis; U.S. Census Bureau; U.S. Department of Commerce; SelectUSA.