

# Iowa and Europe



**34,500**  
Since 2012: -1,000 (-2.8%)



European companies account for **56%** of foreign affiliate jobs

## Employment within Iowa, 2019

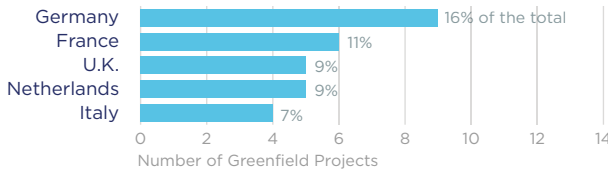
Country	Employment
United Kingdom	7,100
Germany	6,800
Netherlands	5,100
Japan	4,900
France	4,300

On a country basis, U.K. companies operating in Iowa represented 12% of total foreign affiliate employment in Iowa, with U.K. multinationals supporting approximately 3,300 fewer jobs in 2019 than in 2012.

Jobs directly supported by European investment. Total European-related jobs are likely to be higher, because these figures do not include jobs created by trade flows, indirect employment effects through distributors or suppliers, or via non-equity arrangements such as strategic alliances, joint ventures, or other deals.



## Sources of Greenfield Foreign Direct Investment (FDI)



**56**  
Greenfield Projects  
(July 2011 - June 2021)

Number of projects does not directly translate to value of projects or jobs added. Greenfield FDI is investment in new assets. Greenfield projects listed on the right hand side are Greenfield projects in the state from all countries.



## Iowa Goods Exports to Europe, 2020

**\$2.3 bn**

Machinery manufactures accounted for 37% of total exports, or roughly \$900 million. Chemicals, the second largest export category, represented less than half of that amount.

### Top European Export Markets, 2020

Country	Exports (\$ millions)
Germany	591
Netherlands	290
United Kingdom	235
France	216
Italy	130

## Iowa Goods Imports from Europe, 2020

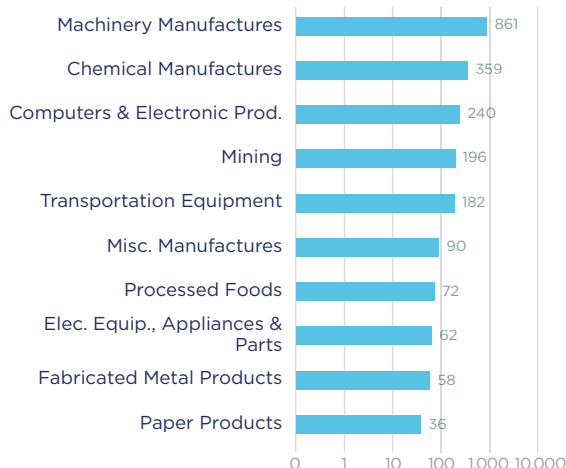
**\$2.2 bn**

Machinery manufactures and chemicals were also the top product imports from Europe.

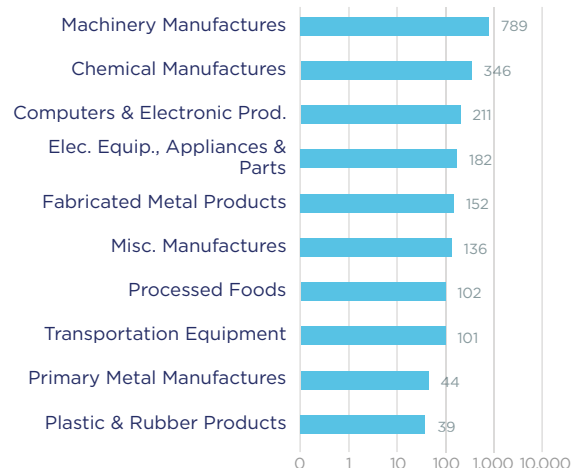
### Top European Import Markets, 2020

Country	Imports (\$ millions)
Germany	718
Italy	270
Netherlands	182
United Kingdom	159
France	158

### Top Ten Exports to Europe, 2020 (\$ millions)



### Top Ten Imports from Europe, 2020 (\$ millions)



Sources: Bureau of Economic Analysis; U.S. Census Bureau; U.S. Department of Commerce; SelectUSA.