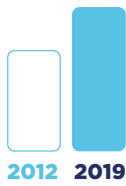


Colorado and Europe



Jobs



2012 2019

71,000

Since 2012: +21,200 (+42.6%)



European companies account for **60%** of foreign affiliate jobs

Employment within Colorado, 2019

Country	Employment
United Kingdom	19,600
Canada	19,100
France	11,000
Germany	7,900
Switzerland	7,700

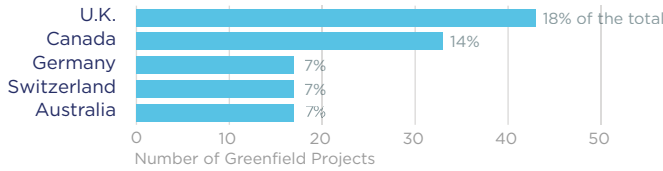
On a country basis, U.K. companies operating in Colorado represented 16% of total foreign affiliate employment in Colorado, with U.K. multinationals supporting approximately 6,900 more jobs in 2019 than in 2012.

Jobs directly supported by European investment. Total European-related jobs are likely to be higher, because these figures do not include jobs created by trade flows, indirect employment effects through distributors or suppliers, or via non-equity arrangements such as strategic alliances, joint ventures, or other deals.



Investment

Sources of Greenfield Foreign Direct Investment (FDI)



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Greenfield Projects (July 2011 - June 2021)

Number of projects does not directly translate to value of projects or jobs added. Greenfield FDI is investment in new assets. Greenfield projects listed on the right hand side are Greenfield projects in the state from all countries.



Trade

Colorado Goods Exports to Europe, 2020

\$1.7 bn

About 24% of the state's exports to Europe consisted of high-tech goods (computers & electronic products) in 2020.

Top European Export Markets, 2020

Country	Exports (\$ millions)
Germany	305
Netherlands	300
United Kingdom	202
Switzerland	183
Belgium	139

Colorado Goods Imports from Europe, 2020

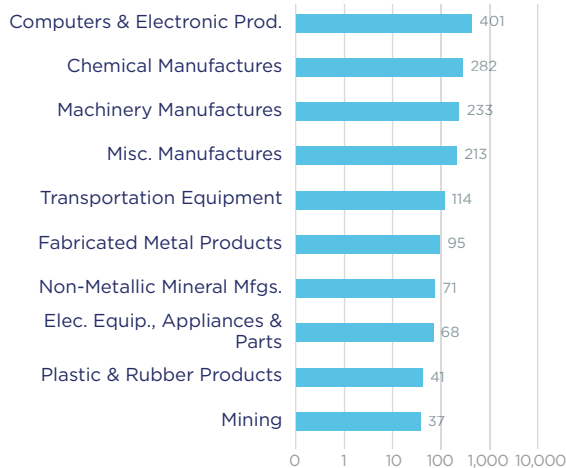
\$3.1 bn

Colorado's largest imports from Europe were also computers & electronic products, followed by machinery.

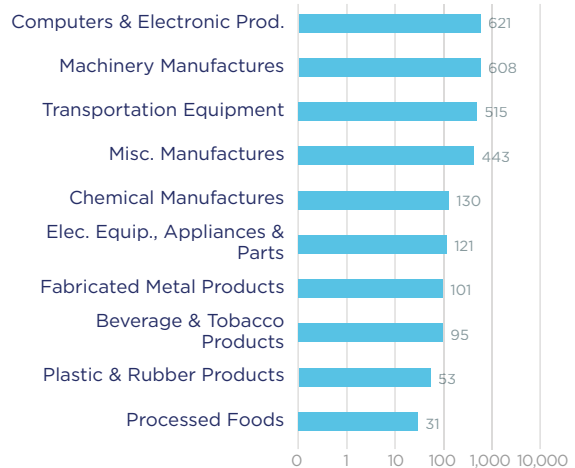
Top European Import Markets, 2020

Country	Imports (\$ millions)
Switzerland	844
Germany	552
France	224
Italy	209
United Kingdom	190

Top Ten Exports to Europe, 2020 (\$ millions)



Top Ten Imports from Europe, 2020 (\$ millions)



Sources: Bureau of Economic Analysis; U.S. Census Bureau; U.S. Department of Commerce; SelectUSA.