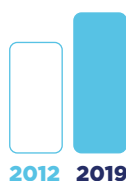




California and Europe



Jobs



2012 2019

474,200

Since 2012: +99,200
(+26.5%)



European companies
account for
56%
of foreign affiliate jobs

Employment within California, 2019

Country	Employment
United Kingdom	126,000
Japan	124,700
France	86,100
Germany	85,300
Canada	73,100

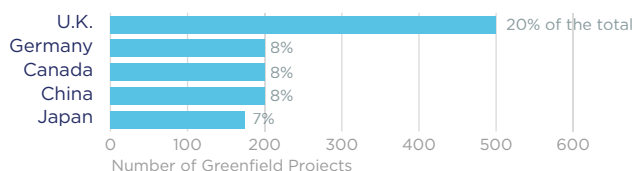
On a country basis, U.K. companies operating in California represented 15% of total foreign affiliate employment in California, with U.K. multinationals supporting approximately 34,800 more jobs in 2019 than in 2012.

Jobs directly supported by European investment. Total European-related jobs are likely to be higher, because these figures do not include jobs created by trade flows, indirect employment effects through distributors or suppliers, or via non-equity arrangements such as strategic alliances, joint ventures, or other deals.



Investment

Sources of Greenfield Foreign Direct Investment (FDI)



2,502
Greenfield Projects
(July 2011 - June 2021)

Number of projects does not directly translate to value of projects or jobs added. Greenfield FDI is investment in new assets. Greenfield projects listed on the right hand side are Greenfield projects in the state from all countries.



Trade

California Goods Exports to Europe, 2020

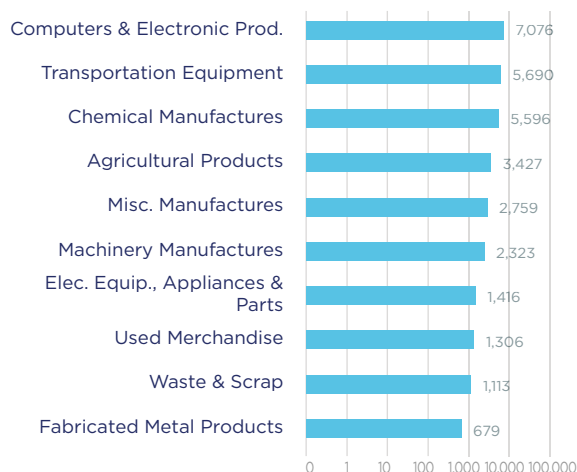
\$34.3 bn

21% of California's exports to Europe in 2020 consisted of high-tech goods (computers & electronic products).

Top European Export Markets, 2020

Country	Exports (\$ millions)
Germany	6,461
Netherlands	5,664
United Kingdom	4,968
Belgium	4,346
France	2,294

Top Ten Exports to Europe, 2020 (\$ millions)



California Goods Imports from Europe, 2020

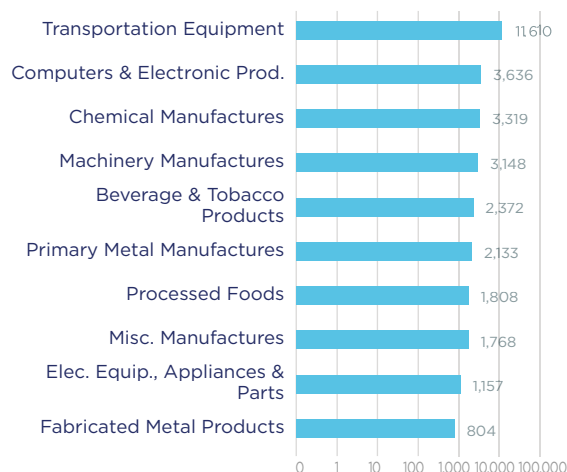
\$39.2 bn

Transportation equipment was the top product import, representing 30% of the state's total imports from Europe.

Top European Import Markets, 2020

Country	Imports (\$ millions)
Germany	9,615
France	5,928
United Kingdom	3,749
Italy	3,688
Switzerland	2,708

Top Ten Imports from Europe, 2020 (\$ millions)



Sources: Bureau of Economic Analysis; U.S. Census Bureau; U.S. Department of Commerce; SelectUSA.