

Iowa and Europe



32,500
Since 2006: +1,700
(5.5%)



European companies
account for
56%
of foreign affiliate jobs

Employment within Iowa, 2017

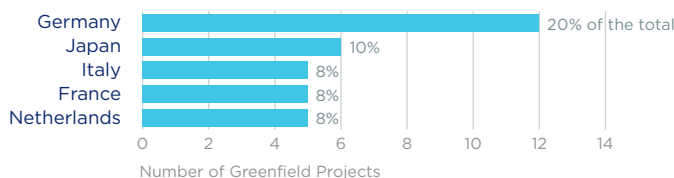
Country	Employment
United Kingdom	7,500
Netherlands	6,300
Japan	5,300
Germany	3,900
Switzerland	3,800

On a country basis, U.K. companies operating in Iowa represented 13% of total foreign affiliate employment in Iowa, with U.K. multinationals supporting approximately 600 fewer jobs in 2017 than in 2010.

Jobs directly supported by European investment. Total European-related jobs are likely to be higher, because these figures do not include jobs created by trade flows, indirect employment effects through distributors or suppliers, or via non-equity arrangements such as strategic alliances, joint ventures, or other deals.



Sources of Greenfield Foreign Direct Investment (FDI)



60
Greenfield Projects
(October 2009 -
September 2019)

Number of projects does not directly translate to value of projects or jobs added. Greenfield FDI is investment in new assets.



Iowa Goods Exports to Europe, 2018

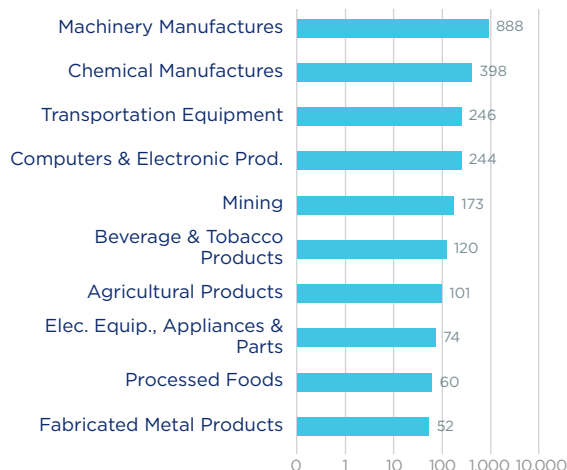
\$2.6 bn

Machinery manufactures accounted for 35% of total exports, or roughly \$900 million. Chemicals, the second largest export category, represented less than half of that amount.

Top European Export Markets, 2018

Country	Exports (\$ millions)
Germany	458
United Kingdom	333
France	314
Netherlands	185
Spain	181

Top Ten Exports to Europe, 2018 (\$ millions)



Iowa Goods Imports from Europe, 2018

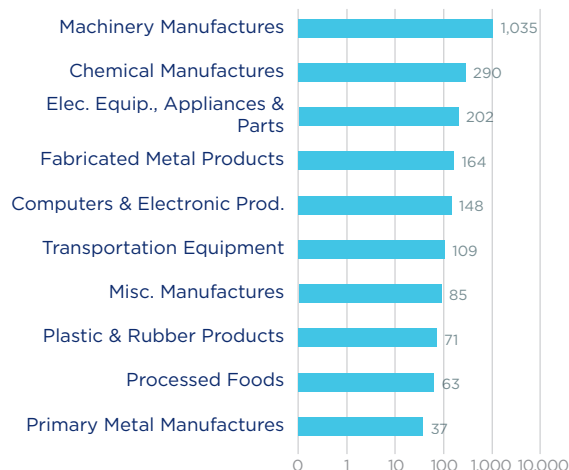
\$2.4 bn

Machinery manufactures and chemicals were also the top product imports from Europe.

Top European Import Markets, 2018

Country	Imports (\$ millions)
Germany	790
Italy	332
United Kingdom	153
France	148
Netherlands	140

Top Ten Imports from Europe, 2018 (\$ millions)



Sources: Bureau of Economic Analysis; U.S. Census Bureau; U.S. Department of Commerce; SelectUSA.