



New Hampshire and Europe





36,300

Since 2012: +8,100 (+28.7%)

iii

European companies account for

72%

of foreign affiliate jobs

Employment within New Hampshire, 2021

Country	Employment
United Kingdom	13,100
Netherlands	7,500
Canada	6,400
Japan	4,700
Germany	4,500

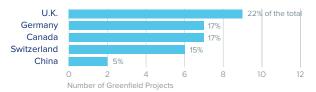
On a country basis, U.K. companies operating in New Hampshire represented 26% of total foreign affiliate employment in New Hampshire, with U.K. multinationals supporting approximately 2,800 more jobs in 2021 than in 2012.

*Netherlands employment data suppressed to avoid disclosure of individual company data. Range of 5,000 to 9,999 employees given.

Jobs directly supported by European investment. Total European-related jobs are likely to be higher, because these figures do not include jobs created by trade flows, indirect employment effects through distributors or suppliers, or via non-equity arrangements such as strategic alliances, joint ventures, or other deals.



Sources of Greenfield Foreign Direct Investment (FDI)





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Greenfield Projects (July 2013 - June 2023)

Number of projects does not directly translate to value of projects or jobs added. Greenfield FDI is investment in new assets. Greenfield projects listed on the right hand side are Greenfield projects in the state from all countries.



New Hampshire Goods Exports to Europe, 2022

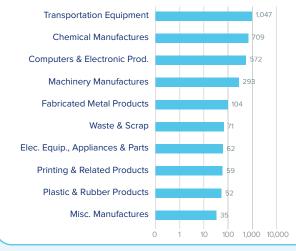
\$3.1 bn

Transportation equipment and chemicals were the top two exports to Europe from New Hampshire in 2022. Combined, these two exports made up almost 57% of the state's total exports to Europe.

Top European Export Markets, 2022

Country	Exports (\$ millions)
Germany	1,095
Ireland	401
Italy	173
Romania	171
United Kingdom	166

Top Ten Exports to Europe, 2022 (\$ millions)



New Hampshire Goods Imports from Europe, 2022

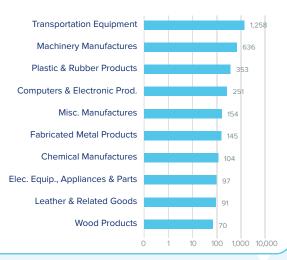
\$3.5 bn

Transportation equipment represented 36% of the state's total imports from Europe.

Top European Import Markets, 2022

Country	
Germany	735
Poland	716
Italy	281
Sweden	270
United Kingdom	259

Top Ten Imports from Europe, 2022 (\$ millions)



Sources: Bureau of Economic Analysis; U.S. Census Bureau; U.S. Department of Commerce; SelectUSA.