



# **Louisiana and Europe**





46,200

Since 2012: +6,000 (+14.9%)



European companies account for

**59%** of foreign affiliate jobs

### **Employment within Louisiana, 2020**

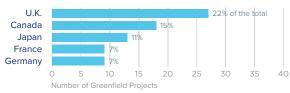
Country	Employment
United Kingdom	15,600
Canada	14,100
France	9,600
Germany	7,200
Netherlands	5,400

On a country basis, U.K. companies operating in Louisiana represented 20% of total foreign affiliate employment in Louisiana, with U.K. multinationals supporting approximately 2,100 fewer jobs in 2021 than in 2012.

Jobs directly supported by European investment. Total European-related jobs are likely to be higher, because these figures do not include jobs created by trade flows, indirect employment effects through distributors or suppliers, or via non-equity arrangements such as strategic alliances, joint ventures, or other deals.



# Sources of Greenfield Foreign Direct Investment (FDI)





121

Greenfield Projects (July 2013 - June 2023)

Number of projects does not directly translate to value of projects or jobs added. Greenfield FDI is investment in new assets. Greenfield projects listed on the right hand side are Greenfield projects in the state from all countries.



### Louisiana Goods Exports to Europe, 2022

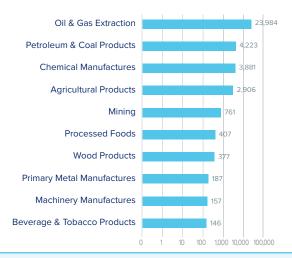
\$37.6 bn

The state's exports are primarily oil and gas, petroleum & coal products, and chemicals.

# Top European Export Markets, 2022

Country	Exports (\$ millions)
Netherlands	7,328
United Kingdom	6,746
France	5,156
Spain	4,119
Belgium	2,543

## Top Ten Exports to Europe, 2022 (\$ millions)



### Louisiana Goods Imports from Europe, 2022

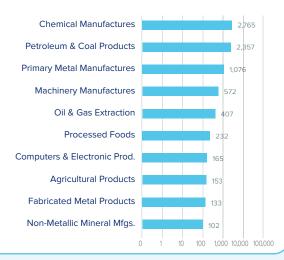
**\$8.5** br

Chemicals and petroleum & coal products were Louisiana's top imported goods from Europe.

### **Top European Import Markets, 2022**

Country	Imports (\$ millions)
Russia	3,271
United Kingdom	802
Germany	666
France	444
Switzerland	424

## Top Ten Imports from Europe, 2022 (\$ millions)



Sources: Bureau of Economic Analysis; U.S. Census Bureau; U.S. Department of Commerce; SelectUSA