

# THE TRANSATLANTIC ECONOMY 2019



**16 million jobs**  
on both sides of the Atlantic



**Half of total**  
global personal consumption



**\$5.5 trillion in total**  
commercial sales a year



**One third of global GDP**  
(in terms of purchasing power)



## Digital



Data flows between the U.S. and Europe

**50% higher** than data flows between the U.S. and Asia

**75%** of digital content globally is produced in North America and Europe

## Innovation



R&D spending

**\$31.3 billion** U.S. companies in Europe (2016)

**\$43.8 billion** European companies in the U.S. (2016)

## Investment



**54%** of global investment into the U.S. comes from Europe (2017)

**55%** of U.S. global investment goes to Europe (2017)

## Jobs



Workers

**4.8 million** U.S. companies in Europe (Direct jobs due to investment, 2017)

**4.6 million** European companies in the U.S. (Direct jobs due to investment, 2017)

## Trade in goods



**27%** U.S. and Europe's share of global goods exports (2017)

**\$285 billion** U.S. goods exports to the EU (2017)

## Trade in services



U.S.-European services exports at record levels

**\$298 billion** U.S. to Europe (2017)

**\$232 billion** Europe to the U.S. (2017)

# Thriving Together

No two other regions in the world are as deeply integrated as the U.S. and Europe