



# **Hawaii and Europe**





11.700

Since 2012: -2,600 (-18.2%)

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European companies account for

29% of foreign affiliate jobs

### **Employment within Hawaii, 2021**

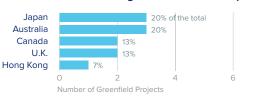
Country	Employment
Japan	21,300
France	3,300
United Kingdom	2,200
Germany	1,800
Canada	1,100

On a country basis, French companies operating in Hawaii represented 8% of total foreign affiliate employment in Hawaii, with French multinationals supporting approximately 2,700 fewer jobs in 2021 than in 2012.

Jobs directly supported by European investment. Total European-related jobs are likely to be higher, because these figures do not include jobs created by trade flows, indirect employment effects through distributors or suppliers, or via non-equity arrangements such as strategic alliances, joint ventures, or other deals.



### **Sources of Greenfield Foreign Direct Investment (FDI)**





15

Greenfield Projects (July 2013 - June 2023)

Number of projects does not directly translate to value of projects or jobs added. Greenfield FDI is investment in new assets. Greenfield projects listed on the right hand side are Greenfield projects in the state from all countries.



### Hawaii Goods Exports to Europe, 2022

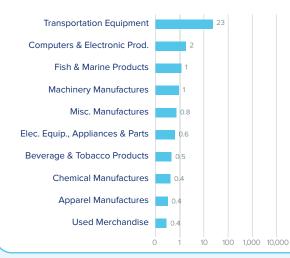
\$32.5 m

Transportation equipment accounted for 71% of exports to Europe in 2022.

# Top European Export Markets, 2022

Country	Exports (\$ millions)
Luxembourg	16
Germany	6
United Kingdom	3
France	1
Italy	1

# Top Ten Exports to Europe, 2022 (\$ millions)



### Hawaii Goods Imports from Europe, 2022

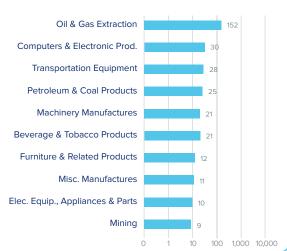
\$378.6 m

Hawaii's top European import category was oil & gas, which made up 40% of total imports in 2022, followed by computers & electronic products.

### **Top European Import Markets, 2022**

Country	Imports (\$ millions)
Russia	152
Spain	56
Germany	34
France	31
Italy	28

## Top Ten Imports from Europe, 2022 (\$ millions)



Sources: Bureau of Economic Analysis; U.S. Census Bureau; U.S. Department of Commerce; SelectUSA.